



Kids Voting Mecklenburg County Champions for Democracy Corporate Recognition and Sponsorship Opportunities

Kids Voting's Champions for Democracy are committed to education, youth and the civic life of the Charlotte-Mecklenburg community. Kids Voting is proud to be associated with partners who provide critical resources - financial, in-kind and volunteer - to support our programs and our mission of preparing children and youth a lifetime of active civic engagement and supporting K-12 academic achievement.

Your contributions underwrite costs associated with educating K-12 students about citizenship, civic participation, government and the election process through standards-based curriculum, community civics activities, interaction with public officials and authentic election experiences

- \$10,000 helps 30,000 students enjoy an authentic hands-on elections experience through Kids Voting Mecklenburg
- \$5,000 delivers training and materials to 200 teachers who lead Kids Voting's civic education programs at their Mecklenburg County schools
- \$2,500 engages youth in Kids Voting community civics activities, including Youth Civics 101, for 50 middle and high school students in Mecklenburg County
- \$1,500 equips 150 local teachers with the Kids Voting civics curriculum
- \$750 supplies 8 Kids Voting booths in the November general election
- \$500 provides Kids Voting civic education programs to one elementary school

Please see the attached page for a list of corporate recognition opportunities

Champions for Democracy reach broad visibility by supporting Kids Voting

- 200 public, independent and religious schools, home school groups and youth programs
- 150,000 kindergarten - 12th grade students, their families and teachers
- Over 190 polling sites located throughout Mecklenburg County
- 3,000 community volunteers and a wide range of public officials, business and community leaders
- Additional opportunities for recognition within Kids Voting programs in the Charlotte region (Charlotte-Mecklenburg, Cabarrus, Lake Norman and Hickory), statewide (21 programs including Charlotte, Raleigh-Durham, Greensboro, Asheville, Fayetteville, Wilmington and others) and nationally (28 states and expanding). Kids Voting USA is headquartered in Washington, DC

Your gift is an important investment in youth civic education.

With your help, Kids Voting is preparing kids a lifetime of active civic engagement and supporting K-12 academic achievement. Contributions to Kids Voting are tax-deductible. To learn more and make a contribution contact Amy Farrell at 704-343-6999 or amy@kidsvoting.org.

Kids Voting Mecklenburg Champions for Democracy Giving Levels

Kids Voting sponsorship benefits your organization through investment in civic life and community, corporate recognition among diverse audiences, and exciting opportunities for employee and family engagement. Specific sponsorship opportunities can be tailored for each corporate donor. Corporate volunteer opportunities are also available. Please contact Amy Farrell at Kids Voting for details (704-343-6999 or amy@kidsvoting.org).



Kids Voting Champion for Democracy - \$20,000

Exclusive corporate sponsorship of Kids Voting Election event (countywide participation of 50,000+ families and 3,000 volunteers, plus teachers, election officials and others)

- Corporate logo on Kids Voting ballot (distribution of 100,000 plus online) and sample ballot
- Corporate logo printed on Kids Voting educational materials (distribution of 6,000 plus online) including curriculum, teacher's guide, e-newsletter and Election Toolkit
- Corporate logo on Kids Voting tshirt (distribution to 3,000 volunteers and supporters)
- Recognition in volunteer materials (distribution of 3,000)
- Recognition and hyperlink on Kids Voting website
- Recognition in press release related to sponsored event
- Recognition in annual highlights and donor listings (posted online and distributed to donors, volunteers, teachers, community leaders and others)
- Coordination of corporate volunteer opportunity

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Kids Voting Civic Education Champion - \$15,000

Exclusive corporate sponsorship of Kids Voting education program serving 6,000 classrooms in 200 local schools

- Corporate logo on Kids Voting educational materials (distribution of 6,000 plus online) including curriculum, teacher's guide, e-newsletter and Election Toolkit
- Corporate logo on Summer Educator's Institute materials (distribution to 200 teachers and principals) and invitation to speak at event
- Corporate logo on Kids Voting Sample Ballot (distribution of 10,000 plus online)
- Corporate logo on Kids Voting tshirt (distribution to 3,000 volunteers and supporters)
- Recognition and hyperlink on Kids Voting website
- Recognition in press release
- Recognition in annual highlights and donor listings (posted online and distributed to donors, volunteers, teachers, community leaders and others)
- Coordination of corporate volunteer opportunity

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Kids Voting Election Experience Partner - \$10,000

Corporate sponsorship of Kids Voting Election event (countywide participation of 50,000+ families and 3,000 volunteers, plus teachers, election officials and others)

- Corporate logo on Kids Voting ballot (distribution of 100,000 plus online) and sample ballot
- Corporate logo on Kids Voting educational materials (distribution of 6,000 plus online) including curriculum, teacher's guide, e-newsletter and Election Toolkit
- Corporate logo on Kids Voting tshirt (distribution to 3,000 volunteers and supporters)
- Recognition and hyperlink on Kids Voting website
- Recognition in press release related
- Recognition in annual highlights and donor listings (posted online and distributed to donors, volunteers, teachers, community leaders and others)
- Coordination of corporate volunteer opportunity

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Kids Voting Youth Engagement Leader - \$7,500

Lead corporate sponsorship of Kids Voting Youth Engagement programs - Youth Civics 101, Mecklenburg Youth Voice, Candidate Forum for Youth, Kids Voting Video Contest

- Corporate logo on communications and materials related to youth events (invitations, flyers, website, program, signage)
- Invitation to attend and speak at youth events
- Corporate logo on Kids Voting educational materials (distribution of 6,000 plus online) including curriculum, teacher's guide, e-newsletter and Election Toolkit
- Corporate logo on Kids Voting tshirt (distribution to 3,000 volunteers and supporters)
- Recognition and hyperlink on Kids Voting website
- Recognition in annual highlights and donor listings (posted online and distributed to donors, volunteers, teachers, community leaders and others)
- Coordination of corporate volunteer opportunity



Kids Voting Civic Education Partner - \$5,000

Corporate sponsorship of Kids Voting education program serving 6,000 classrooms in 200 local schools

- Corporate logo on Kids Voting educational materials (distribution of 6,000 plus online) including curriculum, teacher's guide, e-newsletter and Election Toolkit
- Corporate logo on sample ballots (distribution of 10,000)
- Corporate logo on Kids Voting tshirt (distribution to 3,000 volunteers and supporters)
- Recognition and hyperlink on Kids Voting website
- Recognition in annual highlights and donor listings (posted online and distributed to donors, volunteers, teachers, community leaders and others)
- Coordination of corporate volunteer opportunity

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Kids Voting Youth Engagement Partner - \$2,500

Corporate sponsorship of one Kids Voting Youth Engagement program - Youth Civics 101, Mecklenburg Youth Voice, Candidate Forum for Youth, Kids Voting Video Contest

- Corporate logo on communications and materials related to activity (invitations, flyers, website, program, signage, etc.)
- Invitation to attend event
- Corporate logo on Kids Voting tshirt (distribution to 3,000 volunteers and supporters)
- Recognition and hyperlink on Kids Voting website
- Recognition in annual highlights and donor listings (posted online and distributed to donors, volunteers, teachers, community leaders and others)
- Coordination of corporate volunteer opportunity

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Kids Voting Civic Leader - \$500 to 1,500

Corporate sponsorship supporting Kids Voting programs

\$1,500

- Corporate logo on Kids Voting tshirt (distribution to 3,000 volunteers and supporters)
- Recognition in volunteer materials (distribution of 3,000)
- Recognition in annual highlights and donor listings (posted online and distributed to donors, volunteers, teachers, community leaders and others)
- Coordination of corporate volunteer opportunity

\$500-1,499

- Recognition on Kids Voting tshirt (distribution to 3,000 volunteers and supporters)
- Recognition in annual highlights and donor listings (posted online and distributed to donors, volunteers, teachers, community leaders and others)
- Coordination of corporate volunteer opportunity