



## **Kids Voting Mecklenburg Champions for Democracy Corporate Recognition and Sponsorship Opportunities**

**Kids Voting's Champions for Democracy are committed to education, youth and the civic life of the Charlotte-Mecklenburg community.** Kids Voting is proud to be associated with partners who provide critical resources – financial, in-kind and volunteer – to support our programs and our mission of preparing children and youth for a lifetime of active civic engagement and supporting K-12 academic achievement.

**Your gift is an important investment in K-12 education and community.** Your contributions enable Kids Voting, a nonpartisan nonprofit (501c3) education organization, to educate K-12 students about civic involvement, democracy and government through an effective combination of standards-based classroom lessons and community civic experiences. Kids Voting:

- Helps students in school and equips them with habits and skills needed to be effective and engaged citizens and leaders and succeed in 21<sup>st</sup> century life;
- Is not political. It builds 21<sup>st</sup> century skills including critical thinking, decision making, information gathering, leadership and media literacy;
- Increases civic resources and learning opportunities that help narrow learning gaps, especially among at-risk students;
- Helps prepare students for high stakes courses and exams such as 10<sup>th</sup> grade Civics & Economics and the related End of Course test needed for graduation;
- Increases civic knowledge, used daily through adulthood; and,
- Increases parent and teacher interest, knowledge and participation in civic life.

### **Champions for Democracy reach broad visibility by supporting Kids Voting**

- 200+ public, independent and religious schools, homeschool groups and youth programs
- 150,000 kindergarten – 12<sup>th</sup> grade students, their families and teachers
- Over 1,000 volunteers plus public officials, business and community leaders
- Kids Voting partners include Charlotte-Mecklenburg Schools, Charlotte Observer, Mecklenburg Board of Elections, NC Civic Education Consortium/UNC School of Government, Partners in Out-of-School Time and local and state governments.

### **Contact Kids Voting Mecklenburg**

- Amy Farrell, Executive Director – [amy@kidsvoting.org](mailto:amy@kidsvoting.org), 704-343-6999
- Web: [www.kidsvoting.org](http://www.kidsvoting.org), [www.facebook.com/kidsvotingcharlotte](https://www.facebook.com/kidsvotingcharlotte), [www.twitter.com/kidsvotingclt](https://www.twitter.com/kidsvotingclt)

## **Kids Voting Mecklenburg Champions for Democracy Giving Levels**

**Kids Voting sponsorship benefits your organization through investment in civic life and community, corporate recognition among diverse audiences and exciting opportunities for employee family engagement.** Specific sponsorship opportunities can be tailored for each corporate donor. Please contact Amy Farrell at Kids Voting for details (704-343-6999 or amy@kidsvoting.org).

### **\$25,000+ Kids Voting Champion for Democracy**

- Corporate sponsorship of all 2010-11 Kids Voting education and youth programs (includes Kids Voting Civic Education, Kids Voting YouthCivics, Kids Voting Election Experience, Mecklenburg Youth Voice, Youth Leadership Summit, Candidate Forum for Youth and Family Education)
- Corporate logo and hyperlink placed on Kids Voting website homepage, Champions for Democracy donor page and program pages
- Corporate logo printed on program collateral including school curriculum and study guides (distribution 6,000 and online), Kids Voting mock election materials (distribution 100,000 and online, plus and signage across the community), youth and family education communications, guides and other information (distribution varies)
- Corporate logo displayed at sponsored programs
- Press release and e-news release featuring contribution
- Corporate recognition on video about sponsored program, with access for use on corporate website, social media, etc.
- Co-branded educational resource specific to your industry and its linkages to government and/or speaking opportunity
- Coordination of corporate volunteer opportunity
- Recognition in donor lists, annual highlights and other communications distributed to community leaders, public officials, donors, volunteers, schools, program partners and others

**This contribution opportunity may be extended for a one or two-year period.**

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### **\$10,000-24,999 K-12 Education Partner**

*At this level, donors receive the benefits of the lower levels, plus:*

- Lead corporate sponsorship of one 2010-11 Kids Voting education program (Kids Voting Civic Education, Kids Voting YouthCivics and Kids Voting Election Experience)
- Corporate logo and hyperlink prominently placed on Kids Voting Champions for Democracy website donor page and relevant program page(s)
- Corporate logo displayed at sponsored programs with verbal recognition
- Reference in all written communication about program
- Corporate recognition on video about sponsored program, with access for corporate website, social media, etc.

### **\$5,000-9,999 Learning Opportunity Partner**

- Corporate sponsorship of a 2010-11 Kids Voting education program (Kids Voting Civic Education, Kids Voting YouthCivics or Kids Voting Election Experience)
- Corporate logo printed on program materials (educational materials, agendas, communications and marketing) distributed to participants, speakers, schools, leaders and others
- Corporate logo and hyperlink prominently placed on Kids Voting Champions for Democracy website donor page and relevant program page(s)
- Corporate logo on signage related to program with verbal recognition
- Press release about program and contribution
- Co-branded educational resource specific to your industry and its linkages to government and/or speaking opportunity

Additional recognition opportunities available for other giving levels. Contact Kids Voting for details.